



London Borough  
of Hounslow

# Hounslow 20mph

Mark Frost

Head of Traffic, Transport &  
Environmental Strategy



# Reasoning

- **Manifesto commitment – Delivery of 20mph speed limits on roads outside schools by 2018**
- **Roll out across residential roads by 2020**
- **Contributed towards two main council priorities:**
  - A cleaner, greener borough
  - Active, healthy communities
- **Main objectives:**
  - Improve road safety
  - Improve conditions for walking and cycling

# Consultation

- **Borough-wide consultation July - Sept 2015**
- **Launch event, public notices, website**
- **3 Options – Schools Only; All residential Roads; All residential plus areas of high footfall**

# Consultation Responses

- **649 Responses; good support for comprehensive Option**

**Do you support 20mph speed limits on all residential roads which do not carry through traffic?**

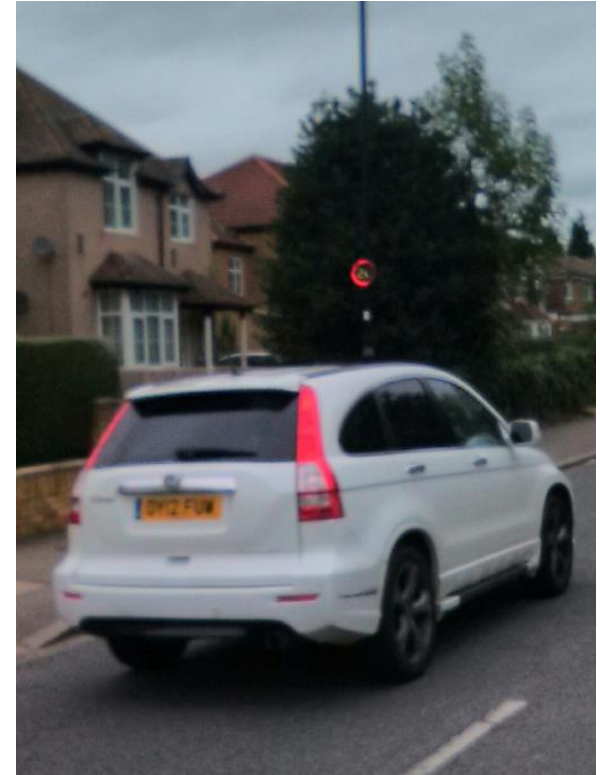
	Number of responses	Percentage of responses
Yes	444	69%
No	202	31%

**Do you support 20mph speed limits on some sections of main roads where there is lots of pedestrian activity?** (see appendix 2 for the consultation map showing where 20mph limits were proposed)

	Number of responses	Percentage of responses
Yes	424	66%
No	222	34%

# Design Principles

- **Consultation – involve residents; various options**
- **Commitment to monitoring speeds post-implementation.**
- **Self- Enforcing - No hard Measures, signs and lines only.**
- **Any existing physical traffic calming retained.**
- **Relocated/added VAS to suit; All Zones Full time**



New VAS 20 roundel  
High Street, Cranford

# Implementation

- **Borough roads only**
- **Schools – 2018**
- **Remaining residential - 2020**
- **Also ‘A’ and main strategic roads around:**
  - Schools
  - Town center's
  - Train/tube stations





# Implementation



- **Joining up the dots, linking into other LIP & Developer schemes.**
- **Complete Neighbourhood Areas.**
- **Boundary – Neighbouring Authorities, Ealing and Richmond.**

# Monitoring

Survey Site	Road Characteristics	Pre 20mph	Post 20mph
Bath Road, Chiswick	Residential through	25.4mph	24.6mph
Staveley Road, Chiswick	Residential	27mph	23.6mph
St John's Road, Isleworth	"B" road with bus routes	25.5mph	23.2mph



# Monitoring

## Community road watch



# Moving Forward

- **Self Enforcing of 20mph Zones.**
- **Clearer process for existing Safety Cameras to switch from 30 – 20mph, where zones introduced.**
- **Pursuing the Croydon model with mobile speed cameras**

# Contact

**Mark Frost**

**Head of Traffic, Transport &  
Environment Strategy**

**[mark.frost@Hounslow.gov.uk](mailto:mark.frost@Hounslow.gov.uk)**